

HACK UCONN

Coordinated by the UConn Entrepreneurship and Innovation Society (UEIS)



What is HackUconn?

HackUConn is a fast-paced 24-hour initiative to push the boundaries of creativity and innovation. The event is organized and hosted by the UConn Ventures, it places students in an environment to work with like-minded innovators and mentors to synthesize an idea and develop it into a product over the course of the weekend. HackUConn has a different theme each year in an effort to appeal to a diverse group of students.

Where?

Peter J. Werth Tower

When?

April 6th-7th, 2018

HACK UCONN

	Partner	Bronze	Silver	Gold	Platinum
Package Benefits	<\$1500	\$3000	5000	\$7500	\$8000+
Logo on our website and marketing material and shout out during our introductory and closing ceremony	*	*	*	*	*
HackUConn Sponsor Shirt	*	*	*	*	*
Logo on our website and marketing material and a mention during our introductory and closing ceremony	*	*	*	*	*
Sponsor Table: A dedicated sponsor table for connecting with hackers throughout the event (recruiting, giveaways, company info)		*	*	*	*
Mentoring: Company reps are integrated into our mentor request system which allows hackers to request input from industry experts and sponsors the chance to connect closer with competitors		*	*	*	*
Sponsor Prize: Sponsor awarded prize which gets announced in front of everybody during the closing ceremony. You get to choose the winning team!			*	*	*
Recruiting Event: An event or activity lasting up to one hour during the hackathon of your choosing. This can serve as an opportunity for a recruiting session, company info session, a day in the life of one of your employees' speaker panel, Q&A event, etc.			*	*	*
Judging Ballots: You're allowed to help us judge the top 3 teams who win our grand prizes.				*	*
Emails Contacts: Email list of participants who opt in on receiving emails from sponsors				*	*
Extra-large logo on our website and marketing material and shout out during our intro and closing ceremony					*
Ceremony Speech: You get a two-minute speech during the opening or closing ceremony. Advertise your sponsor event at a designated table.					*